



DIGITS LLC

Up Front

THE D-DISCOVERY NEWSLETTER APRIL 2011

2011 InfoTech Niagara Beta Award Winner!!!

Techie of the Year, Small Business Winner DIGITS VP Brad Bartram



VP & CTO BRADLEY BARTRAM, 2011 BETA AWARD WINNER, TECHIE OF THE YEAR, SMALL BUSINESS

On March 23, 2011 DIGITS LLC Vice President & Chief Technology Officer Bradley Bartram was the winner of InfoTech Niagara's 2011 Beta Award for Techie of the Year, Small Business.



Bradley began his career in the mid-1990s as a technical project manager dealing with satellite communications and the emerging field of satellite internet. He managed large commercial installations on a nationwide scale, reporting to senior executives for many fortune 500 companies as well as managing internal technology resources. Parts of this effort laid the groundwork for a

best-of-breed workflow management system that directly allowed the company to secure \$22 million in venture funding.

In 2002, Bradley took a position with a small software consulting company to primarily manage and organize internal network operations as well as be a key asset in expanding their network and security consulting business. During

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DIGITS LLC Announces New Social Media Program!

Social Media Intelligence e-Due Diligence Program

Open Source Intelligence involves finding, selecting, and acquiring information from publicly available sources and analyzing it to produce actionable investigative intelligence on persons and businesses.

Law Technology News reports "a witness, juror, expert or potential business partner is more likely to have a social networking site than a criminal conviction." Whether preparing for trial or witness preparation, involved in

mergers and acquisitions, employment due diligence, or corporate investigations, examining information available from Social Media networks, blogs, trade organizations or other open source data can make or break your decision.



"Social networking is such an intimate and immediate part of our everyday lives, we sometimes lose perspective on how helpful

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AWARD WINNER *continued from page 1*

his tenure, Bradley was in charge of development of "next generation" workflow management software and designed and implemented a scheduling and routing application to manage service industry resources. The resulting software has since been used by some of the largest names in retail and construction industries. From the data and experience collected, Bradley wrote a technical article for the Linux Journal entitled, "Stress Testing an Apache Application Server in a Real World Environment", which led to an offer by Apress Publishing Company to act as technical reviewer and contributing author for the 2004 authoritative reference, Pro Apache, 3rd Edition.

Bradley also worked extensively on a data analysis project as part of the Buffalo Anti-Flipping Task Force where millions of records of public real estate transaction data were analyzed to identify possible leading indicators of fraud. This work assisted in a successful prosecution by the New York State Office of the Attorney General and also led to presentations and later consultation with the New York State Banking Department about ways to fight the problems identified.

**Congratulations
to our Chief
Technology
Officer
Brad Bartram
on the much
deserved
recognition!!!!**

Bradley was then hired by the New York State Attorney General's Office, where his first task was to design and implement an automated internet crawling system to collect and identify child pornography being stored on the nation's largest internet backbone providers. The automated system took the place of hundreds of Internet detective's manual evidence collection process and resulted in the largest undercover internet investigations taken to date. His efforts on the case helped lead to several industry-changing agreements with Internet Service providers as well as being recognized as one of the winners of the High Technology Crime Investigator's Association 2008 international Case of the Year Award.

Michael J. McCartney
President & CEO

Bradley graduated Summa Cum Laude with a B.S. from Hilbert and was the winner of the Hilbert College award for academic excellence.

Bradley is also a fully-certified Computer Forensic Examiner by the International Association of Computer Investigative Specialists.

SOCIAL MEDIA *continued from page 1*

(or harmful) the information posted to these sites can be," said Jim Domres, Senior Vice President and Chief Operating Officer. "With our new Military Grade Open Source technology and our global network of intelligence analysts, DIGITS is positioned to provide cutting edge services to our clients."

Combination of Social Network Footprint Analysis & Open Source Human Intelligence to Support:

- Mergers & Acquisitions
- Trial and Witness Preparedness
- Public/Private Sector Employee Due Diligence
- Corporate Investigation Support
- Pre-Employment Screening
- Persistent Background Checks
- Decision-Making Support





THE ROUND TABLE W/AVALON

Since the dawn of the e-discovery age in litigation, all of the articles, blogs, seminars and the like have focused on how to deal with the massive amount of data that is now critical to discovery in litigation. We are constantly hit with dozens - if not hundreds - of ads about how to keep e-discovery costs down.

Somewhere along the way the parties have realized that the biggest cost isn't the vendor costs for collecting and processing the data - it's the attorney review time associated with massive amounts of electronic emails and documents.

The real key to reducing e-discovery costs in today's litigious world is getting your attorneys access to the most relevant and pertinent information as quickly as possible while weeding out the "junk" data.

Most people are familiar with the most common type of data filtering such as date, file type and keyword filtering, and de-duplication of the data. In many cases these filtering techniques, along with a very well thought out and analyzed keywords list, are very effective. However, there are some newer tools in the market that can help drill deeper through this data to get to the heart of the matter.



J.P. Midgley, President
Avalon Technologies

Software vendors have developed what they are calling "early case assessment tools". The domain filter on these tools proves to be extremely valuable for a few reasons. First, it can

immediately identify potentially privileged documents by comparing email domains to a registered list of over 40,000 law firms. Additionally, it can help identify SPAM email domains and remove them from your data set.

What you will likely start seeing a lot of is a new technology called "predictive coding". This is a far more advanced process that actually learns from your decisions. Given a set of a million documents, this software asks for no keywords. Instead, it feeds you batches of 40 documents at a time and simply asks if the document is relevant or not. Once you have completed the 40 document batch, it analyzes the results and feeds you the next 40 documents to learn more about how you are making decisions. After about 1500 total documents have been reviewed, it can then make a decision of relevancy on the rest of your documents.

Technology continues to evolve and provide new tools that bring efficiencies to the area of data filtering, review and production. It's out there and changing fast, and it's our job to keep up.

Upcoming Events

Hiscock Barclay Lunch and Learn

April 8, 2011
Noon

Netanium Info Security

April 13, 2011
11:30 AM - 6:00 PM
Hyatt, 2 Fountain Plaza, Buffalo
<http://www.nnsecurity.com/seminar110413.html>

Buffalo Niagara Human Resources Association

April 20, 2011
5-8 PM
Sean Patrick's
3480 Millersport Highway
Getzville, NY 14068

Hancock and Estabrook Lunch and Learn

May 4, 2011
Noon
100 Madison St # 1500
Syracuse, NY



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Quality First,
People Always

IN THE NEWS

On Sunday April 3, 2011, the Buffalo News Business Section featured DIGITS LLC and Senior VP James Domres. The Article, entitled “*Online personas under scrutiny*” outlined DIGITS LLC’s high-end computer

Technology & Social Media, “When Employees Surf, Companies Face Risk.” The article detailed how DIGITS LLC assists companies to define proper corporate policies around their employees Social Media use in the work place.



forensic services and new Social Media Due Diligence program that we provide our clients. Several of our clients were interviewed for the piece including Dennis C. Vacco, Partner at Lippes Mathias Wexler Friedman LLP ; Gabe Nugent, Partner at Hiscock & Barclay, LLP and Brian Melber, Partner at Personious Melber LLP .

In the March 18th edition of *Buffalo Business First*, DIGITS LLC’s Social Media Program was again recognized in a Special Report feature article entitled, “Use of Social Media at Work Creates Risk for Business.”

In addition, on March 14th *The Buffalo Law Journal* ran a special report *Legal*



DIGITS LLC is on the move and gaining recognition throughout the legal community as well as the core media outlets as being the leaders in the computer forensic and corporate investigations arena.



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