



490 CENTER ROAD
BUFFALO, NY 14224
T: 877-216-2511 F: 716-408-5549
www.digitllc.com

Press Release – For immediate release

DIGITS LLC Announces New Social Media Enhanced Due Diligence Services

Locally owned / Internationally Known

Buffalo, NY. — March 7, 2011. DIGITS LLC today announced their Social Media Enhanced Due Diligence and Pro-active Social Media Branding service offerings. Both of these services use Military Grade Open Source Intelligence (OSINT) Techniques, which involves finding, selecting, and acquiring information from publicly available sources and analyzing it to produce actionable investigative intelligence on persons and businesses. These new automated services will allow lawyers, human resource directors, employment placement agencies and corporations to conduct high end Open Source Intelligence gathering to enhance their decision making process.

Law Technology News reports “a witness, juror, expert, employee or potential business partner is more likely to have a social networking site than a criminal conviction.” Whether preparing for trial or witness preparation, involved in mergers and acquisitions, employee due diligence, or corporate investigations, examining information available from Social Media Networks, blogs, trade organizations or other open source intelligence data can make or break your decision.

“Social networking is such an intimate and immediate part of our everyday lives, we sometimes lose perspective on how helpful (or harmful) the information posted to these sites can be,” said Jim Domres, Senior Vice President and Chief Operating Officer. “With our new Military Grade Open Source Intelligence solutions and our global network of intelligence analysts, DIGITS is positioned to provide automated cutting edge products and services to our clients.”

Pro-active Media Branding can be used to positively correct negative postings or false information that can be targeted at your company or corporate image. “Using the same Open Source Intelligence Technologies also greatly enhances your corporate digital footprint and social media presence,” said Michael McCartney, President and Chief Executive Officer. “By flooding targeted Social Media Networks with accurate positive corporate information, we can drive down any and all negative postings while at the same time, driving up positive search engine results and rankings.”





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About DIGITS LLC – With offices in Buffalo and in West Seneca, NY, our core business is designed to help our clients take full advantage of today’s information technologies while guarding against the ever-changing threats posed by those very technologies. DIGITS was founded in 2006 to fill the need in the legal and corporate communities for highly skilled computer forensic and data recovery services, corporate computer investigations, litigation support services, network security advisory services, and general computer consulting services. DIGITS LLC officers have over 115 years of combined law enforcement experience in Computer Forensics and advanced technology investigations.

<http://www.digitllc.com> - When there is everything to lose. We dig deep into the data to get to the truth.

Contact – James Domres, COO 716-989-1252

